



Holly Hill Children's Home, Inc.
Holly Hill Children's Services
9599 Summer Hill Road
California, KY 41007
859-635-0500
859-635-0504

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Holly Hill

Children's Services



2010 Annual Report



Foster Family-based Treatment Association

Holly Hill Children's Services
9599 Summer Hill Road
California, KY 41007
859-635-0500
859-635-0504

Family Connection Center
1400 Gloria Terrell Drive, Suite H
Wilder, KY 41076
859-442-8500
859-442-8555

Visit us on the Web at: www.hollyhill-ky.org

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From the Board Chair,

With our mission in focus, the Board of Directors of Holly Hill is working hard to make sure that we can continue to provide the types of services, the volume of services and the quality of services necessary to meet the needs of the children of Northern Kentucky. Challenging economic times produce increased demand for services. At the same time, the reduction of federal and state reimbursements, as well as less discretionary income for private donations, causes us to work smarter and more creatively to find adequate financial resources.

As a nationally accredited organization, Holly Hill strives to provide excellent programs that make a positive impact on the lives of the children and families we serve. Our highly dedicated and experienced professional staff works hard to make sure that we do everything we can to help put these children on a better path to success in their lives. To all of you who read this publication, we hope that you will help spread the good word about Holly Hill and the work being done for the most vulnerable members of our society. Your help in achieving our mission is greatly appreciated.

Sincerely,
Walt Dunlevy
2010 Board Chair



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To our friends

Dear Friends of Holly Hill,

Thank you for your continued support of our work in serving the children and families of Northern Kentucky. It is hard to believe another year has ended, but here we are, presenting you with our 2010 Annual Report. The number of people served throughout the fiscal year continues to grow. Many individuals continue to face economic hardships that may be contributing factors to this increase. On the financial front, this past year has also been a little uncertain for those of us in social services. As you know, there are many economic issues facing the state. These changes have impacted the state funding streams for the services we provide. It has been difficult to predict and plan for what the future may hold for us as an agency. So we are thankful that your belief and support in our programs and services allows us to continue our work with those that need us the most.



Many exciting things have happened to us over the past year, including the re-modeling of our Family Connections Center in Wilder. This satellite office which houses our Community Based programs was selected by Leadership NKY Class of 2010 for their class project. The class created another Supervised Visitation room, moved the monitoring booths for better interaction during visitations, and re-vamped the entire facility. New paint, carpeting, laminate flooring, storage units....let's just say it was an amazing transformation-one for which we are truly grateful. Our Supervised Visitation program is currently the only one serving NKY. This being the case, having additional space with a homelike feel and fun, interactive games has really made a positive impact on the families it helps.

Holly Hill is also proud to announce the addition of new services to the community. We were recently approved to begin a therapy program for recipients of IMPACT Plus Services. We look forward to the addition of individual, family and group therapy for these families and children. We feel the addition of the new program will not only help strengthen all of our services but will also offer us the opportunity to help even more families in Northern Kentucky who need us.

Thank you again for helping make this past year one full of successes. I feel privileged to work for an organization that has so much community support as well as a hands-on Board of Directors and an incredible staff whose commitment to the children and families they serve is unsurpassed.

With much thanks,

Connie Wong

Executive Director

Our Mission
Holly Hill Children's Services strengthens the lives of children through its programs and services focused on the child.

Holly Hill Children's Services currently offers six programs with a seventh beginning in 2011. The number of Northern Kentucky children and families served in fiscal year 2010 was 1,328.*

Residential Treatment serves children who suffer from severe emotional and behavioral issues, many due to abuse and neglect. It is the only long-term program in Northern Kentucky serving adolescent girls (ages 11-18.) Clients live on our California, KY campus anywhere from 9-12 months and receive individual, group, and family counseling.

Total served in Fiscal 2010 - 112*



"Rose" was placed in the custody of the State of Kentucky because of severe neglect. She witnessed ongoing domestic violence and drug use by her parents. She was placed in foster care with her siblings but had trouble adjusting to her new situation. Rose came to Holly Hill's Residential Treatment program from a psychiatric hospital where she had been admitted due to threats of self-harm. Academically, she was already falling behind so she often refused to attend school. She also had trouble making friends. Rose lashed out at both staff and peers with aggressive and out of control behaviors. She found it difficult to trust and would push people away. Through many months of intensive therapy Rose was able to trust again and begin to address the years of neglect she had suffered and the impact it had on her. She slowly allowed staff to give her pats on the back and eventually hug her. She started to build relationships with others and improved in her behavior both in the program and at school. Holly Hill's staff worked closely with Rose's school to assist her academically. Soon she was earning passing grades, which she took immense pride in. When it was time, Rose was introduced to potential foster families. Because of her past experiences the transition was slow and careful. Everyone involved worked together until Rose was ready and secure in the move to the foster home. Rose has been stable and has slowly made some bonds with her foster family. She continues to work in therapy to heal the scars of her traumatic past.

"Thank you for helping me get better and go home."

Holly Hill child age 13

Therapeutic Foster Care and Adoption utilizes a team approach, offering children and families a diverse array of intensive services and support with one unifying goal - to help achieve a safe, permanent home. Both programs are designed to promote permanency, stabilize placements, and reduce the length of time in out-of-home care. Intense training is done so foster families are properly equipped to deal with many of the children's issues. Families interested in adoption must first complete foster care training.

Total served in Fiscal 2010 - 51*

"Asia and Leesa" are preparing to be adopted by their foster parents. Asia, 3 1/2, first met her foster family when she was 10 months old. Leesa, now 2, joined her sister in their foster home when she was just 23 hours old. Since that day, the sisters have been inseparable. Social workers spent two years searching for relatives to adopt these energetic and bright girls. Earlier this year, the foster family's greatest wish came true; they were given permission to become Asia and Leesa's adoptive parents. After two years of waiting, the family is excited to complete the process of becoming a forever family--even though they already are in their hearts.



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Terri Porter

Holly Hill Children's Services greatly appreciates the support we receive throughout the year from our many friends & supporters. We make every effort to ensure our list of benefactors is accurate, with respect to those who wish to remain anonymous. We apologize for any omissions or errors and ask that you contact our Development Office at 859-635-0500 so that changes can be made accordingly.

Programs and Outcomes



Supervised Visitation/Monitored Exchange provides an opportunity for non-custodial parents to maintain contact with their children in a safe and neutral setting or to be able to exchange children for visits without parents having to come face-to-face. Children have safe access to their parents when the courts or child protection deem unsupervised contact is not in their best interest. Holly Hill's Supervised Visitation and Monitored Exchange program helps families maintain stable and healthy relationships.

Total served in Fiscal 2010 - 368* (961 visits)

"James" came to Holly Hill's Supervised Visitation program feeling like the underdog. No one cared whether or not he visited his young daughter. Yes, he had made mistakes but he was ready to do what it took to be in her life on a regular basis. He had done what the courts had asked him to do – anger

management counseling and drug tests. Finally he was allowed visitation privileges and the opportunity to begin to build a relationship with his child. Only 5 years old, Brandy had already heard a lot of bad things about her dad. When she came to their first visit she was understandably nervous to see him but relieved when he, "wasn't so bad." In fact James was kind and attentive to her; something she really liked. Visits have been going well and with an upcoming court date James is hoping to get unsupervised visits where he can take her shopping and on outings to places like Kings Island. James has said he felt that Holly Hill was the first break he has gotten in a long time and even though the staff and the Center has been very supportive and caring, he hopes he never has to come back.

"I am able to have true parenting time without bias in a stress free environment with the same level of comfort as I would in my home."

Supervised Visitation Parent

Therapeutic Child Support (TCS) serves children up to age 21 who are identified as "at risk" of being institutionalized due to emotional problems. TCS works in conjunction with Case Management Services and the client's treatment team. The goal is to provide one-on-one therapeutic interactions between the TCS worker and the child out in the community and in their homes, to help stabilize their behaviors while emphasizing personal growth and development. TCS workers focus on identified goals and objectives outlined by a treatment team recognizing the values and goals of the individual and family.

Total served in Fiscal 2010 - 49

"David" age 11, began services with Holly Hill because of his out of control behaviors. His mother, who is a single mom raising three children by herself, was overwhelmed and out of ideas on how to work with David. He would regularly "blow up" in his home which his mother pointed out was making behavioral problems worse with his siblings. David's father was in prison and he hadn't seen him for quite a long time. The lack of positive male role models in his life was definitely a factor in his behaviors. When he was assigned a TCS worker he began to make positive changes quickly. Within weeks of having this positive male TCS worker in his life, giving him individual attention, he became more respectful of his family. He began to seek positive attention at home and in school, as well as being out in the community with his TCS worker. Today David is able to say that he feels good about his progress and recognizes how much he needed to change.



"I am thankful for the staff who listen to me when it seems no one else will."

Holly Hill child age 14

Impact Plus Case Management is a behavioral health program for Medicaid-eligible children, ages 3-21, who have complex behavioral healthcare needs. The goal is for parents and caregivers to understand their child's needs and the treatment involved. This way they are able to access and utilize services as needed. The case manager helps the family find funding for ongoing services, such as individual, family or group therapy, therapeutic mentoring, evaluations, and after school/summer programs. Case managers also provide direct support to the parents and children served, with parental involvement being the cornerstone of the program.



Total served in Fiscal 2010 - 736*

"I appreciate that staff care about me and will help me when I need it."

Holly Hill child age 15

"Todd" was young when his parents were both killed tragically in a car accident. Because of this traumatic event Todd has trouble processing his feelings and emotions. He was placed with family members in several different homes after the loss of his parents. Unfortunately Todd had defiance issues, was disrespectful, showed aggressive behavior, and had a knack for being in the wrong place at the wrong time. When it was reported that Todd had been molested while in the care of a family member, he ended up moving in with his biological aunt. When Holly Hill first came into Todd's life, he was depressed and had no self-confidence. He was skipping school and caught using drugs with neighborhood peers. Todd's biological aunt could not handle his out of control behaviors any longer, and he no longer wanted to live there. Through the Case Management program, Todd began to work with a therapist. He moved in with his late mother's best friend and her husband to try and sort out his problems. During this time he began to discuss his feelings and emotions about the past, and came to realize that he did have personal strengths, deserved to be happy and be part of a family. Because of the coordinated services he received through Impact Plus and Case Management, Todd continues to thrive in a stable, loving, permanent home, and is currently in the process of being adopted by his caregivers. He maintains a job working on a farm, has developed long term goals and is now excited about a brighter future for himself.

Our Vision

Holly Hill Children's Services embraces a changing service environment, meeting the present needs of children in our community and preparing to meet the needs of children we have yet to serve.

** Total served includes children and adults.*



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Sarah Collins-Wanner
Country Cruisers Car Club
Ashlee Coomer & Will Fultz
Covington Chapter No.985
Women of the Moose
Keri Cowan-Reinhart

Jeff & Joy Craig
Laverne Creamer
Christopher & Donna Cunha
Delta Zeta-Kappa Beta Chapter NKU
Bradley & Dawn Denham
Mark & Susan Dickey
Pat Diesman
Melissa Dilillo
Fred & Joann Dittrich
Joyce Dixon
Ernest & Betty Jane Dolle
Bill & Mary Donnermeyer
Betty Donoghue
Duke Energy Foundation
Kathryn Dumond
Walt & Karen Dunlevy
Mariann Dunn
Jayne Eaton
Nancy Eddy
Jeffrey & Ruth Eger
Mark Eggenschwiller
Bonnie Ellison
Martha Elrod
Kathryn Eten
Brian & Rhonda Eviston
Michael & Rachel Farris
First 12 Mile Baptist Church
First Christian Church
Jeff Fischer
Flagg Springs Baptist Church
Phil & Carol Foster
Virginia Francis
Paul Franxman
Joyce Frede
Denise Fritsch
Maggie Frye
John & Michele Garvey
April & Jack Gatlin
Richard & Peggy Gautraud
General Cable Corporation
Cathy Gerde
Larry & Lois Giancola
Don Gibson
Fil Giglia
Erin Giles
Chad Glenn
Linda Glover
James & Mary Goebel
Timothy Gray
Jack & Lila Greer
David & Sharon Gronotte
Gutman & McMahan PSC
Bill & Mimi Hagedorn
Bob Hall
John Hall
Vincent & Gertrude Hambrick
Vince & Marcella Hampton
Hallworks, LLC
Howard & Ruth Hanson
Robert Hardin

Lambert & Patricia Hehl
Karen Henderson
Anna Mary Hensley
Randy Hensley
Susan Hertenberg
Jonathan Hickman
Tom & Mickey Hils
Sherry Hitch-Thomas
Richard & Heather Hoefinghoff
M. Gayle Hoffman & James Parsons
Jacob Holbrook
Lee Ann Holder
Holland Roofing Group, LLC
Gina Holt
Jamie & Andrew Holtzapfel
Maureen Hood
Rick & Paula Houliston
Patricia Huenefeld
Carol Hughes
Bill & Lara Ingram
Joe Ison
Dianne Janson
Kelley Jensen
Johnson Elementary School
Brad & Sally Jordan
John Kappesser
Katz, Teller, Brant & Hild
Rob & Sherrie Keller
Roger & Peggy Keller
Russ & Becky Keller
Lisa Kelley
Mike Kendall
Craig Kendrick
Jason & Mindy Kershner
Jennifer Kidd
Rebecca Kirchhoff-Reese
Betty Klein
John Klette
KY Motorcycle Rider's Organization
Londa & Sean Knollman
Bruce Koehler
Jim & Terry Krift
Jason & Catherine Olivia Kuhlman
Sandra Kuhn
Michael Lacy
Tom & Maureen Lacy
Mike & Barb Lawrence
Tom Lawrence
Neil & Pearl Leonard
April Lewis
Robert & Judith Licht
Charley Lindemann
Diane Lindsay
Lions Club of Fort Thomas
Melissa Lutz
Doug & Jane Lyons
M & M Service
Macy's - Matching Gift Program
MAG Cincinnati
Lisa Maines

Planned Giving and Bequests

Create your legacy by becoming a member of Holly Hill's Legacy Circle. There are several options available which can offer numerous tax benefits for the donor and even for the donor's heirs. Examples include gifts of real property, life insurance, retirement plans, gift annuities, trusts, or by remembering us in your will.

The following basic bequest language is suggested: "I give, devise, and bequeath to Holly Hill Children's Home in California, KY [insert written amount, percentage of your estate, description of property, etc.] to be used for its general purposes and benefit."

Through estate planning provisions, you can leave a lasting legacy to support Holly Hill and the children and families of NKY. If you would be so kind as to notify us of your gift, we would like to include you on our list of Legacy donors. Consult your attorney, accountant, or financial planner to discuss the best options for you.



Donate On-line

Holly Hill now gives you the option of donating on-line. Visit our new website: www.hollyhill-ky.org and click on the **DONATE NOW** button. You can also register for Holly Hill events through the website.

Gifts-in-Kind

Holly Hill is often in need of donations such as school and craft supplies, personal care products, clothing and sports equipment. Please contact us at 859-635-0500 for an up-to-date list.

Memorials and Tributes

Donations may be made in memory of a loved one or to commemorate a special occasion. This is a wonderful way to recognize someone special who has touched your life in a meaningful way.

Event Partnerships

We hold several special events annually and count on local corporate support. Yearly events include our annual Golf Classic held each May and Marty's Party in the Fall.

Volunteer Services

Each year hundreds of volunteers and volunteer groups from local businesses donate their time and talents. Consider helping us with a beautification project, a special event, or plan an activity with the children.

Program Outcomes

Case Management

- 87% of children that received more than 90 days of Impact Plus services did not need a higher level of care.
- Almost 80% of children saw a decrease in overall hospital bed days upon discharge from Impact Plus through Holly Hill Children's Services.
- 99% of families reported their experience with Holly Hill Children's Services was helpful in addressing needs of the child and family.

Residential Treatment

- 88% of children showed an improvement on targeted behaviors after completing at least 3 months of treatment.
- 78% of children who completed three months or more of therapeutic treatment discharged to less restrictive placement.
- 96% of children completed the Residential Program in 12 months or less.
- 96% of children attended 90% or more of school days after enrollment.

Therapeutic Child Support

- 89% of children served over the 2009-2010 year showed improved behaviors while receiving services for 30 days or longer.
- 92% of parents were satisfied/highly satisfied with service.

Therapeutic Foster Care and Adoption

- 100% of adopted children remained in their adoptive placement by their 1-year anniversary.
- 100% of children felt safe in their foster and pre-adoptive homes.
- 100% of children reported satisfaction with their foster care and pre-adoption placement.

Supervised Visitation

- 100% of parents or guardians who returned surveys reported feeling safe at the Family Connection Center for visitation.
- 100% of visits were conducted without any unsafe incidents.
- 100% of parents or guardians who returned surveys reported satisfaction in services rendered.

News To Share

The Department for Behavioral Health, Developmental and Intellectual Disabilities has approved Holly Hill to provide individual, group and collateral therapy and behavioral health evaluations through Impact Plus funding.

Performance Indicators

Holly Hill launched a new website during fiscal 2010, which now allows us to take donations and registrations on-line. It also allows for those interested in volunteering or becoming foster parents to submit for more information. We have to thank the wonderful people at:

Strata-G Communications for re-building the site. This integrated marketing communications firm specializes in multi-channel advertising and promotion, PR, Web development, and e-Commerce solutions. If you haven't gone to our site recently, please take a look. They did a great job!

www.hollyhill-ky.org

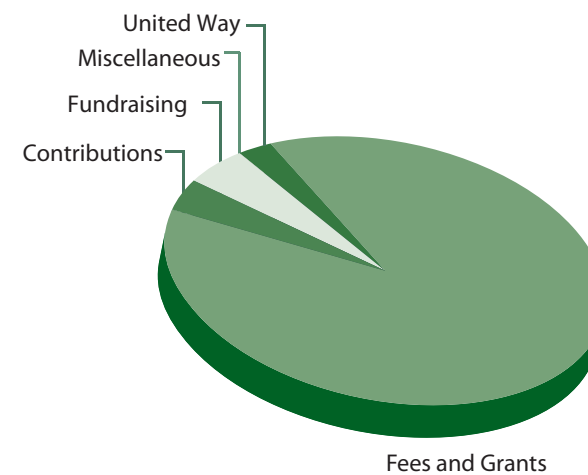
Holly Hill Support Services staff passed two annual inspections by the NKY Independent District Health Department with perfect scores of 100%. These inspections are required by the Commonwealth of Kentucky Cabinet for Health and Family Services.

Holly Hill offered 110 training opportunities and completed 535 hours of training for the year. On average the Residential Treatment Staff surpassed their training requirements by 26 hours.

Total number of critical/serious incidents in FY '10 decreased by 21% from FY '09. Physical interventions decreased 23%.

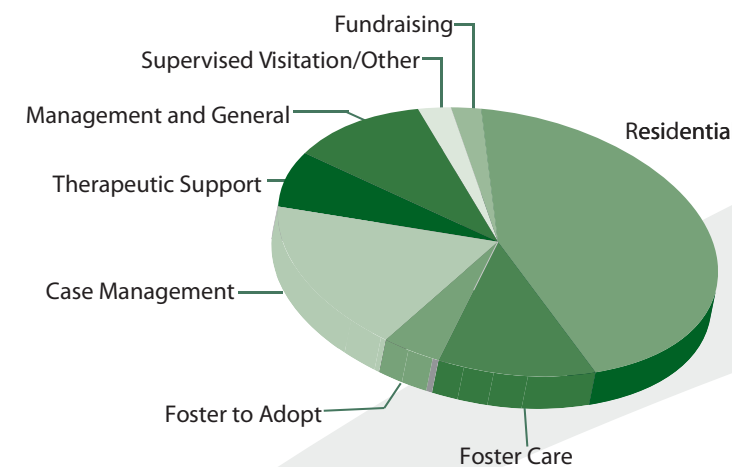
Fiscal Statement

Operating Revenues



88%	Fees and Grants	\$2,194,589
0%	Miscellaneous	\$873
5%	Fundraising	\$134,904
4%	Contributions	\$100,875
3%	United Way	\$64,440
100%	TOTAL	\$2,495,681

Operating Expenses



2%	Fundraising	\$52,298
3%	Supervised Visitation/Other	\$70,265
11%	Management and General	\$295,815
7%	Therapeutic Support	\$196,567
17%	Case Management	\$454,688
4%	Foster to Adopt	\$116,440
12%	Foster Care	\$311,054
44%	Residential	\$1,172,515
100%	TOTAL	\$2,669,642