

2020 Annual Report

July 1, 2019- June 30, 2020



Holly Hill

Child & Family Solutions



Rooted in Hope

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Who We Are

Holly Hill Child & Family Solutions has been creating brighter futures for children in Northern Kentucky since 1884. From our past as an orphanage to our Residential Treatment and Behavior Health Services today, Holly Hill remains dedicated to enhance resiliency in children and families for a thriving community.



Our Mission

Holly Hill strengthens the lives of children through its programs and services focused on the child.



Our Vision

Holly Hill embraces a changing service environment, meeting the needs of children in our community and preparing to meet the needs of the children we have yet to serve.

Rooted in Hope

Dear Allies,

Since 1884, Holly Hill Child & Family Solutions has been creating brighter futures for children and families in Northern Kentucky. Today, our community needs us now more than ever. This year, we have adapted in every way possible to continue to meet the needs of our community under the ever-increasing limitations due to COVID-19. These challenges have allowed us the opportunity to see the way we deliver services through a different and creative lens.

In effort to combat this pandemic and continue to reach our community, Holly Hill expanded its program to include telehealth services. By reaching clients virtually, we were able to break down even more barriers for individuals and provide them the help they need. Since March, we have completed over 1,700 hours of telehealth services and after receiving an overwhelming amount of positive reviews from our clients and staff, we plan to continue reaching our community remotely in a permanent capacity.

To our donors, advocates, volunteers, and staff, thank you for being an asset to our community. Your passion and support reach all walks of life, including 637 children, youth, and adults this past year; 1,773 family members, and 840 individuals that provided additional support. Because of you Holly Hill Child & Family Solutions can build resilient families for a stronger Kentucky.

As a non-profit behavioral health service organization, we rely on you and your generosity to reach those who are struggling due to behavioral and mental health issues. This year has made a significant impact on our operating budget and I invite you to make a gift to create brighter futures for even more children and families.

Together, we will engage, encourage, and empower our community.



Connie J. Freking
Executive Director

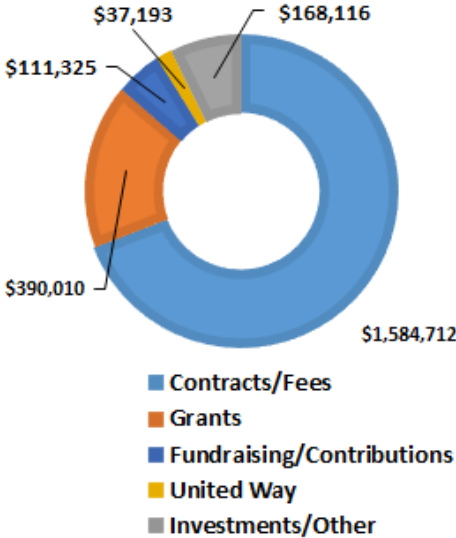


Margaret Braun
Board Chair



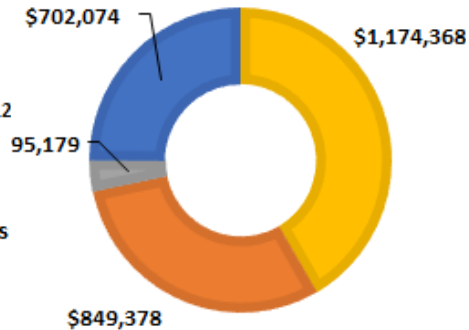
2020 Fiscal Statement

Operating Revenue \$2,291,356



Operating Expenses \$2,820,999

- Residential Treatment
- Behavioral Health Services
- Fundraising
- Management & General



Fundraising

On October 5, 2019, Holly Hill welcomed over 130 guests to An Evening of Hopes & Dreams at the Metropolitan Club in Covington, KY. Thank you to all who attended and volunteered. Together, we raised \$38,584. For the health and safety of our guests, volunteers, and staff, our 59th annual Golf Classic was postponed. We look forward to hosting our golf enthusiasts once more with the necessary steps and guidelines to ensure everyone's safety.



An Evening of Hopes & Dreams

Behavioral Health Services

Our qualified mental health professionals partner with children, youth, and young adults, up to 24 years of age, and their families to provide services in the home, at school, or our office to help improve the quality of life for everyone involved. **In FY 2020, 598 children, 1,773 family members, and 840 other supports were served.**

Simon's Story

Simon was referred to Holly Hill after struggling with the trauma of losing his friend to gun violence. At the time of referral, he had been placed in an alternative school due to his struggle with aggression. He received a comprehensive assessment and was admitted into outpatient services attending weekly group. It was also recommended for Simon to participate in Targeted Case Management (TCM). While in the group, he experienced more outside stressors, struggles with the legal system, and became suicidal. The team was able to support him and his mother and work to have him hospitalized.

Simon returned from the hospital and was admitted into our Intensive Outpatient Program (IOP) where he opened up about prior childhood traumas and other issues he was experiencing at home. He continued to express struggles, but with increased insight and motivation to make changes, he was able to identify future areas of hope and direction. Simon excelled in the program often encouraging others to “work hard and keep at it”.

In the completion of IOP, Simon successfully returned to his home school, completed his diversion that was required from the court system, and demonstrated emotional regulation skills. With his mother by his side he identified new goals he wanted to accomplish. He continues to be served in our outpatient services and case management services for additional support and wraparound of services.



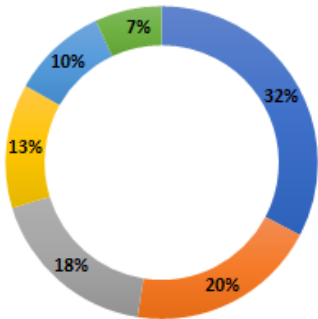
Therapy Services
500 Youth Served

Targeted Case Management
158 Youth Served

Supervised Visitation
98 Children & Families Served

Behavioral Health Services Statistics

Referrals



- Self Referrals
- Previous Individuals Served
- Schools/Community Providers
- Child Welfare/Courts
- Medical Professional
- Internal Referrals

Payments

76% Medicaid
23% Commercial Insurance/ Third Party
1% Other



81% of youth and **95%** of adults were satisfied with our service



84% of youth and **98%** of adults would recommend Holly Hill

Striker,

our therapy cat, passed the Pet Partners evaluation with a COMPLEX rating and is now a certified therapy pet!



7,708 hours of service in FY 2020



3,211 served in FY 2020

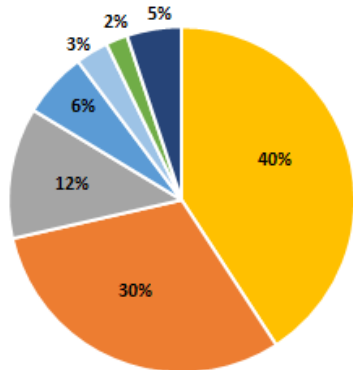


58% of individuals served are under age 13
4% are under age 5



548 hours of supervised visitation in FY 2020

County of Residence



- Kenton
- Boone
- Pendleton
- Other
- Campbell
- Gallatin
- Owen

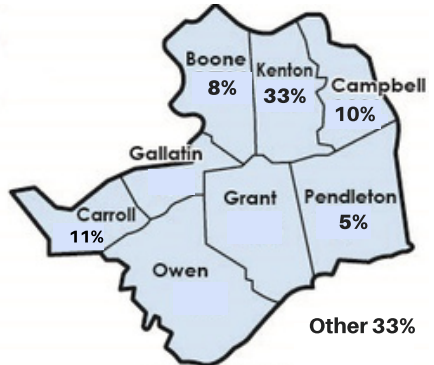
Residential Treatment

A licensed Private Child Care 24-bed facility and treatment program for adolescent girls ages 11 to 17 with emotional and/or behavioral problems who are committed to the state's foster care system. This program provides individual and group therapy, family counseling, psychiatric consultation and assessment, and a highly structured 24-hour supervised group living in two residential cottages. Residents attend public school and receive educational support services at the on-site classroom.

Program Highlights

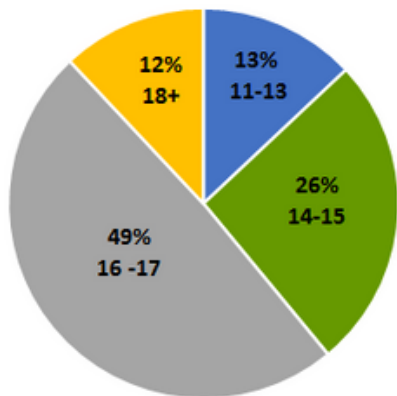


- Increased and intensified informed trauma care training with direct care staff and the use of effective behavioral interventions.
- Holly Hill is committed to the Building Bridges Initiative to ensure that youth have a voice, services are family and youth driven, and committed to supporting youth in the community.
- Due to the high probability of children aging out of the state foster care system becoming homeless, we have increased focus on integrating age appropriate life skills.
- 72% of residents are from the 12 county Northern Kentucky Bluegrass Region, and 18% are from other counties within Kentucky.



Residential Treatment Statistics

Age of Residents



39 adolescent girls were served in FY 2020 with an average length stay of **115 days**



59% of our youth are behind in school
44% at least one grade behind
13% 2 or more grades behind

82% of residents successfully completed the program in FY 2020

Adverse Childhood Experiences

Of the children we served in Residential, they endured the following:



72% Emotional Abuse

52% Physical Abuse

56% Sexual Abuse

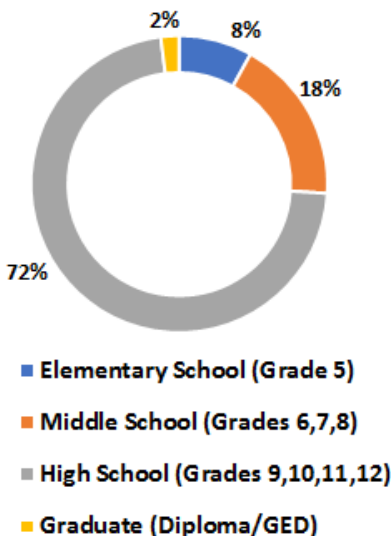
44% Domestic Violence

80% Lived with someone with addiction

44% Household member was incarcerated

60% Lived with someone with mental illness/suicide attempt

Education



Supporters

Grants

R.C. Durr Foundation
The Greater Cincinnati Foundation
Mayerson Foundation
PNC Bank Charitable Trust Committee
The Spaulding Foundation
Honorable Order of Kentucky Colonels
Kentucky Bar Foundation

Manuel D. & Rhoda
MAYERSON
FOUNDATION

Champion (\$5,000+)

Bill and Mimi Hagedorn

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Jack and Marlene Snodgrass
Shawn Busch
John & Sherry Sawyer Charitable Fund
Levi Strauss & Co.

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The Duke Energy Foundation
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Daniel Cruz
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Roger Haas
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Pat Woodside
Alicia Connelly
Adam Rector
Beverly International Nutrition
Bowling Portfolio Management
Casey Connor
Chemed Foundation
Clyde N. Day Foundation
David & Mary Jane Trauth
Gregory Ionna
Hand in Hand Reality
Heritage Bank
Horizon Community Funds of Northern Kentucky
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Karen Allen
Queen City Financial Advisors
Republic Bank
Skyline Chili, Inc.
Anonymous



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Supporter (\$100+)

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Kentucky
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Michael Shannon Haag
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Alex Rehtin
Amy Prather
Crone Environmental Services
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DJ Zang Inc.

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Karen & Mike Rusche
Mark & Kristie Marasch
Mary Howe
Melissa Haag-Costin
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Stephen Mann
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Tim and Irma Hils
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& Air Conditioning Inc.
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Jerry L Class
Bonnie Brown
Charles L King
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Joan Berkemeyer
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Patricia & Michael Justice
Paul Franxman
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Susan Jo Candiotti, MS
Tess Brown
James Parsons
Paul Lenhardt
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M. Pat Dressman
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Abby Harris
Amy Kreutzer
Douglas Zang
Ingrid Hoffmann
Jack Merklein
Jamie Roberts
Janet Parnell
Jeff Alan Eberlein



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Noah Berkheimer
Richard Vilvens
Samuel Lohrer
Stephen E Haller
Thomas Brinkman
Walt Dunlevy
Zang Group Turfway, LLC
US Bank Employee Services
Alex Copelin
Brad & Jennifer Taylor
Cold Spring Electrical
Contractors Inc.
Dan Zalla
Daniel J. Sheridan, D.M.D, P.S.C
E.C. Schmidt Plumbing Contractor
Fessler, Schneider, Grimme LLC.
Francis Brown
Frey Gaede & Company
Guidugli Lawn Care
Lally Pipe & Tube
Lynda Tucker
M & W Excavation Co., Inc.
One Stop Liquors
Opus Capital Management
Rechtin Heating & Air Conditioning
The Lovely Closest
Theresa Holtz
TJ Johnson Insurance Agency, Inc.
Edward Hughes
John Rolf
Nita Vaidya

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Barbara Terry
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Brenda Pelfrey
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Kathryn Woltermann
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Michael & Lynne Kehoe
Wes Costin

Mike Jansen
Patricia Abney
Reinert Manufacturing
Richard Stokes
Sarah Eisenman
St. John's United Church of Christ
Mary Twehues

Hope (\$50+)

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Kelley Glaser
Rhonda Curtis
Megan Woods
Alexandria Brewing Company
Andy Reynolds
Bridget Brown
Bridgette Luken
Carol Hinkel
Chris Hais
Cynthia Howell
Gautham Prasad
Joshua Lee Willoughby
Larry Cranfill
Oscar Paul Ruffing, III
Patty Verst
Dayton High School Class of 1953
Violet McNutt

Sally Rowe
Sharon Summers
Tamara Bravo
Jacob Kremer
Charley & Cathy Lindemann
Don Rosing II
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Donald Berkemeyer
Ellen Hillenmeyer
Ernest Dolle
Fred Dittrich, Jr.
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Jim & LuAnn Reilly
John Hongming Yu
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Marci & Dan Kreke
Nancy & Michael Frimming
Niceley's Appliance Repair Inc.
Patricia Bales
Pearl Wong
Rebecca & Tom Midkiff
Sylvia L. Spegal
Village Wines of Glendale





Holly Hill

Child & Family Solutions

Behavioral Health Services

2816 Bluegrass Drive
Highland Heights, KY 41076
(859) 442-8555 FAX

Residential Treatment

9599 Summer Hill Road
California, KY 41007
(859) 635-0504 FAX

(859) 635-0500

hollyhill-ky.org

info@hollyhill-ky.org

Referral Forms are available online



COVINGTON
BUSINESS COUNCIL



United Way
of Greater Cincinnati



Kentucky's voice for at-risk children & families



Chamber of
Commerce