



Holly Hill

Child & Family Solutions



Annual Report 2022

Rooted in Hope.

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The Holly Hill Experience

Holly Hill Child & Family Solutions has been creating brighter futures for the children of Northern Kentucky for over 138 years. From our past as an orphanage to our residential and behavioral health services today, Holly Hill remains dedicated to building resilient children and families for a stronger Kentucky.

MISSION

Holly Hill strengthens the lives of children through its programs focused on the child.

VISION

Holly Hill embraces a changing service environment, meeting the present needs of children in our community and preparing to meet the needs of the children we have yet to serve.

2022 BOARD OF DIRECTORS

Erin Wilkins, Board Chair
Margaret Braun, Past Chair
Lesley-Ann Gracey, Secretary
Rachel Hils, Treasurer
Amy Kreutzer, Fundraising Committee Chair
Julie Kuhnhein, Member At Large
Drew Bach
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Brittany Konen
Brad Taylor
Russell Winters

Dear Friends,

Reaching the end of 2022, we pause to reflect on what has been an exciting and challenging year in Holly Hill's continuing 138-year story of serving the behavioral, emotional, and mental health needs of the youth of Kentucky. We truly have so much to celebrate and be grateful for, but we also still have much work to do.

True to our mission, Holly Hill continues to support some of the most vulnerable and at-risk children and young people in our community. This continued focus on vulnerable communities has seen us deepen our collaborations and relationships with existing partners, including through trauma-informed care work as part of the Systems of Change program with the United Way of Greater Cincinnati and program sustainability work supported by the Kentucky Bar Foundation.

And even while progress is commendable, it is important to note that the social services sector is undergoing a rapid evolution. The needs of the people we support are becoming more complex, and the funding formulas of our partners are changing. Even before the pandemic, rates of depression, anxiety, and suicidal thoughts among youth were rising. The pandemic exacerbated those issues, especially among young people. As a result, our young people face an unprecedented mental health crisis.

As we continue to emerge from the global pandemic, your Holly Hill team is on the front line in the response to this national youth mental and behavioral health crisis. There is an increasingly competitive landscape for recruiting and retaining the committed employees that make Holly Hill an employer of choice. A key approach in addressing this challenge has been strengthening all aspects of our employer-of-choice program, including our culture, benefits & incentives, and cultivating a work-life full of meaning and purpose for our team. We are incredibly proud to have redesigned and rebuilt our leadership team and significantly grown our workforce during 2022.

Holly Hill is steadfastly dedicated to supporting the most at-risk and vulnerable members of our community. As part of that ongoing commitment, in the coming year, Holly Hill's leadership, with input from clinical and operational leaders, key stakeholders, members of our Board and our community, will unveil a new strategic plan designed to meet complex youth behavioral and mental health needs. This strategy promises to expand the breadth and depth of our services to better serve the evolving needs of our community. As agency leaders, this alignment with our personal values makes us privileged and honored, along with the rest of the Board of Directors, to steward and lead Holly Hill.


As your new CEO and Holly Hill's Board Chair, we wanted to extend a heartfelt thank you to the hardworking staff, volunteers, dedicated Board of Directors, and supporters who contribute to the success of our organization. Without your commitment to our mission, we could not deliver the high-quality services our community so desperately needs and demands. We also thank and recognize the unwavering support of our donors, foundations, collaborators, and corporate partners for your continued support and contribution to Holly Hill. Your generosity enables us to continue our essential work, and we are grateful for your trust.



James Sherry
CEO



Erin Wilkins
Board Chair



“The most beautiful people we have known are those who have known defeat, known suffering, known struggle, known loss, and have found their way out of the depths. These persons have an appreciation, a sensitivity, and an understanding of life that fills them with compassion, gentleness, and a deep loving concern.”

ELISABETH KÜBLER-ROSS

Residential Treatment Program

Reserved for the highest acuity, most severe adolescent cases, Holly Hill's inpatient Residential Treatment Program in California, KY currently provides a 24/7 home for 12 to 17-year-old female-at-birth individuals who, having been removed from hazardous situations, are now wards of the Commonwealth's foster care system. Focusing on each individual's unique behavioral and mental health needs, our unique program specializes in treating complex traumas and supports victims of human trafficking, sexual abuse and domestic violence. On average, our residents will stay on our campus between 3-12 months, receiving intense individual, group, and family therapy - as well as engaging in off-campus school and social events.

YOUTH IN ACTION

Our Residential Treatment Program recently launched the Youth Action Council, comprised of residents desiring input into activities, cottage happenings, and our residential program. This engaging, youth-led opportunity provides youth the chance to implement Trauma Informed Care principles of Empowerment, Collaboration, and Voice & Choice. The Council is already having a positive impact on our residents, with adolescents showing a continuing excitement and commitment to the effort. "I like this group because we show care, love and compassion towards people and we are respectful towards them. We are made to help each other."

“This group is helpful, and you all listen to our answers, and we volunteer, and I want it to be the best group ever.”



The Renew Academy

In partnership with Gallatin County Schools, Holly Hill provides middle and high school students with access to an embedded day treatment program: The Renew Academy. This innovative collaboration provides group therapy services in a structured, therapeutic milieu. Our licensed therapists utilize evidence-based curriculum and best practices to provide group therapy services during the school day with the goals of increasing attendance in school, decreasing out of home placements, and improving students' overall wellbeing and mental health.



Beginning this past May, Renew Academy students and staff began visiting an equestrian camp at Parker's Livery Stables in Warsaw, KY. Middle and high school students, with their Day Treatment Therapists and Targeted Case Managers, spent time grooming the horses and even completing an obstacle course! They worked on building teamwork skills, increasing self-confidence, and finding new coping skills in a fun and engaging environment. Many students shared that they felt empowered after the trip. As an organization, we are grateful for the experiences that students have had, and we look forward to strengthening our relationship with the Parkers.

Therapy Services

Holly Hill provides individual and family therapy services for children, teens, adults, and families who are struggling with mental health issues. Our therapists are trained in evidence-based treatment modalities including Eye Movement Desensitization and Reprocessing (EMDR), Trauma-focused cognitive behavioral therapy (TF-CBT), and cognitive behavioral therapy (CBT) approaches to create customized plans for each client. The Holly Hill team conducts sessions where it best fits the client—in the home, at schools, or at our offices, improving quality of life for everyone involved.

A concerned grandfather reached out to us for help shortly after taking responsibility for raising his three grandchildren. During his call, he explained that his 10-year-old granddaughter, Suzie, and her two siblings came into his care after the loss of their mother and the incarceration of their father. Suzie had been in services with another agency over the last 3 years, and she continued to struggle with Post Traumatic Stress Disorder (PTSD), depression, and anxiety. Upon working with Holly Hill's treatment team, Suzie expressed her goals of pursuing a safe relationship with her father and improving relationships with her siblings.

Throughout her journey, her Holly Hill team provided support through various treatments utilizing Cognitive Behavioral Therapy (CBT) and Eye Movement Desensitization Reprocessing (EMDR). Continuing to work with her family and treatment plan, Suzie's Holly Hill team was proud of the progress and strides that she had made. The team led strengths-based discussions recognizing Suzie's progress and giving her the opportunity to acknowledge her own achievements along the way.

“*The future looks bright!*”

By the time she successfully completed treatment, Suzie also joined a youth group and for the first time in 5 years began communicating with her father by letter. “The future looks bright, and I no longer worry about everything,” remarked Suzie. Moreover, her grandfather shared the evident progress she made and her increased comfort in new situations.

Targeted Case Management

For children, teens, and adults with significant mental health needs, our Targeted Case Managers provide referral assistance, skill building, resource connection, and linkage to community support. Our program serves as a beneficial, supplemental service to aid in stabilizing mental health needs.

“Better prepared for adulthood.”

In December, a young adult named Lisa chose to end case management services after much growth and progress. Throughout the progression of services, Lisa developed several valuable life skills such as learning how to cook meals for herself, staying awake and attending classes, and becoming more informed about what her body needs regarding nutrition and meaningful, intentional activity. She overcame difficulties with the family court system, improved communication skills with adults outside of her home, passed her driving education course, and gained a driver's license. She also obtained employment and has a management position waiting for her once she graduates from high school.

Lisa made recognizable strides overall. Vanessa Brown, her Targeted Case Manager, says, “My favorite moment was her unsubscribing to a monthly bath bomb



subscription because she realized she did not need it! As she is finishing up her plans for college and getting ready for her cap and gown, we part knowing she is better prepared for the challenges of adulthood.”

Supervised Visitation

Our Supervised Visitation Program focuses on providing a safe space for visiting parties to interact and bond with their child(ren) or assist with exchange of children between parties. Families can receive supervised visitation or monitored exchange at our Highland Heights location. Our monitors are trained using curriculum from the Supervised Visitation Network and work to ensure compassionate care for participating families.

This year, our Supervised Visitation program helped Martha, a mother who had long been struggling with mental health and medication problems. Martha additionally struggled with homelessness, education, citizenship, and finding employment. With concerns about her ability to take care of her child due to these problems, the young child was removed from her care. In 2021, Martha began visits with her child at Holly Hill.

Throughout her time with Holly Hill, she found the stability to obtain housing, found work related to her chosen field, finished her certification program, and was granted her US citizenship. She then received unsupervised visits with her daughter once a week.

Holly Hill remains a big part of Martha and her family. Should Martha or the other parent need future supervised visitations, both parents have agreed to return to Holly Hill.



“ We love coming
to Holly Hill. ”

Commitment to Quality Care

1. **ADVANCING AND EMBEDDING QUALITY CARE**

- In mid 2021, Holly Hill establish a Trauma Informed Care Committee to work on practical ways to embed Trauma Informed Care into our agency's work. Holly Hill is committed to embedding Trauma Informed Care into both our work with the people we serve and our workplace culture. Through collaboration, we made improvements including to our therapy spaces for better safety and confidentiality as well as ensuring clients are met with a warm, welcoming environment.

2. **DEVELOPING SENSORY SPACES**

- This year we received a generous gift from long-time Holly Hill supporters, the Hagedorns, to develop sensory spaces including Sensory Rooms in our residential cottages. The development of these sensory spaces has provided a proven positive therapeutic addition to the milieu in our cottages.

3. **CONTINUING TO SUPPORT AT-RISK POPULATIONS**

- Last year, Holly Hill was honored to be chosen as a recipient of the My Life My Choice Prevention (MLMC) Solution Fellowship. This opportunity allowed us to build capacity for and impact human trafficking prevention in our communities by implementing the research-based, gender-responsive, and survivor informed Prevention Solution Model to the youth we serve.

We are proud to continue our commitment to the MLMC program which provides our agency with invaluable skills and tools to effectively administer prevention training around the commercial sexual exploitation of children. As an organization, we are committed to providing support for the vulnerable, under-served populations in our communities, and this program allows us not only to do that but empower the youth we serve every day.

2022 Fiscal Statement

OPERATING REVENUE

Grants \$126,000

Nonrecurring Government Assistance \$304,000

Contracts & Fees \$1,415,000

Investments -\$19,000

OPERATING EXPENSES

Direct Service \$2,056,000

Indirect Service \$772,000

Fundraising Expenses \$76,000

NET ASSETS

including buildings, land, investments, and equipment \$6,359,892



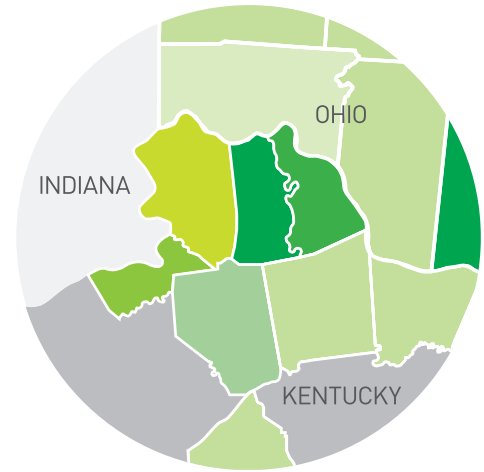
Our Impact

HHCFS remains a vital resource in addressing the Behavioral & Mental Health needs of the communities we serve. Though our utilization levels dropped during the pandemic, and specialized labor markets have tightened since, our case work and residential levels are rebounding, showcasing a continuing need for the continuum of services, cares, supports and treatments we provide.

ACE QUESTIONNAIRE

- Physical Abuse** 80%
- Emotional Abuse** 80%
- Sexual Abuse** 73%
- Witnessed Violence towards mother** 40%
- Lived with someone with addiction** 53%
- Household member was incarcerated** 40%
- Lived with someone with mental illness/suicide attempt** 67%
- Parent/guardian was divorced/separated** 73%
- Emotional Neglect** 87%
- Physical Neglect** 53%
- Youths Served in this Program** 16

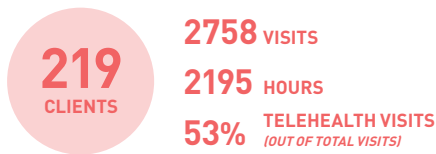
COUNTIES SERVED IN 2022



- Kenton 90
- Campbell 89
- Gallatin 80
- Boone 55
- Grant 22
- Other 21
- Hamilton 10

Other = 1% or less served: Adams, Bracken, Butler, Clermont, Graves, Madison, Mason, Pendleton, Scott, Warren, Woodford

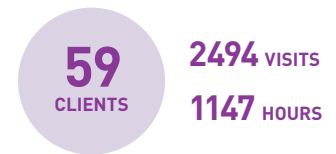
OUTPATIENT THERAPY



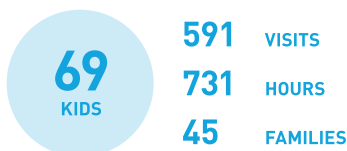
THE RENEW ACADEMY



TARGETED CASE MANAGEMENT

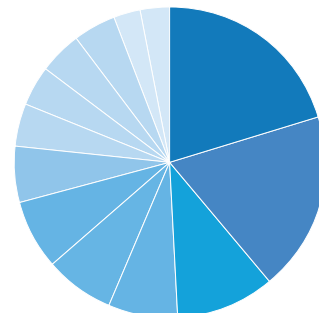


SUPERVISED VISITATION



COUNTIES OF RESIDENCE SERVED [69 KIDS]

- Boone 14
 - Kenton 13
 - Campbell 7
 - Dearborn 5
 - Hamilton 5
 - Other 5
 - Adams 4
 - Clermont 3
 - Grant 3
 - Pendleton 3
 - Preble 3
 - Knox 2
 - Warren 2
- *Other: Consists of 1% - Unknown, Bracken, Scott, Butler, Kanawha*



Our Family of Supporters

\$10,000+

John and Sherry Sawyer Charitable Trust

\$5,000+

Shawn Busch
The Hagedorns

\$2,500+

Erin Wilkins
Blue & Co., LLC
GoodRx, Inc.
Kentucky Partnership for Families and Children, Inc.
The Benevity Community Impact Fund
Margaret Braun
Robert Short
R.C. Durr Foundation
Scott Grothaus
David Bruce

\$1,000+

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MCM CPAs Advisors LLP
Nan Wilkins
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Fraizier Homes LLC
United Way of NE Florida
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Lesley-Ann and Steve Gracey
Beverly International Nutrition
Cors & Bassett, LLC
Don Baxter Auto Repair
Grace Meadows, LLC
Gregory King
Joe Prince
United Way of Greater Cincinnati

\$500+

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Amy Kreutzer
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Adams Law, PLLC
Kelly Owens
Mitsubishi Automotive America Inc.
NewPath Child & Family Solutions
Teegarden HVAC
The Children's Home
Therese Paul
Scott Fleckinger
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Annie Warner
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Executive Transportation, Inc.
Frances Becker
Jen Taylor
Rachael Palmieri
Thomas Goodwin
Holly Ubellacker
Kroger Company Community Rewards
M&M Mid-Valley Service and Supply
Brittany Konen
Sydney Pohl
Jean Rauf
Kathy Wolf
E.C. Schmidt Plumbing Contractor, Inc.
Messer Construction Co
Francis Brown
Lori Wight
Frontstream Connect Anonymous
Thomas Ratliff
Benjamin Luersen
David Anderson
Greather Comfort Heating & Air Conditioning Inc.
Joan Berkemeyer
Michelle Snodgrass
Griffin Harrison
Russell Winters
Chad Summers
Pam Koeninger
Brad Taylor

UP TO \$250

Betsi Rutowski	Flagg Springs Baptist Church Inc.	Pete Erschell
Crone Environmental Services	Airport Paint and Body	Robert Haubner
Doug Lyons	Alford Roofing, Inc	Sally Rowe
Elizabeth Selby	Barbara Alford	Shannon Haubner
John Sousa	Brenda Pelfrey	William and Rita Funke
Mary Gerrein	Chris Kuhnhein	Dave Warner
Michell Snodgrass-Deimling	Donald Berkemeyer	Dale Silver
The Law Office of J. Eileen Zell	Donna Anderson	Ryan Jacob
Charles Leboeuf	Edward Sparks	Amanda Stone
Charities Aid Foundation of America	Eileen Utz	Jason Terwilliger
Oakland United Methodist Church	Erin and Phil Mam	Trey and Mikka Bramble A. Design
Richard Mader	Fred Dittrich	Abby Harris
Beth Bach	Gerald Schmidt	James Noll
Andrea Bachman	Glen Hanson	Lisa and Kevin Rust
Mckensi Madden	Kenneth Woltermann	Mark Roth
Melissa Lusk	Maggie Valerio Parker	Maryanne Mcgowan
Amanda and Don Kuper	NKY Properties and Rentals LLC	Neil Thompson
Brian Calvert	Ray and Pat Baker	Steve and Linda Govan
Cobblestone Café	Sherrie Hossman	Susan Jackson
David Reed	Steven Grothaus	Amazon Smiles
Douglas Zang	Total Care Chiropractic, LLC	David Grimm
Mary Giles	William Spegal	Denny and Brenda Baker
Patricia Justice	Ashley Bazemore	Gerald and Carol Greg Ling
Paul Franxman	John Spilker	Jim Reilly
Richard Stokes	Julie Kuhnhein	John Wenderfer
Sue Ochsner	Shannon Evers	Joseph Brockmeyer
William Ackerman	Truist	Robert Myers
Lou Pfeffer	Mark Marasch	Theresa Holtz
Tom Hils	Michelle Fardo	Pat Baker
Rob Hassman	Sean and Lee Moore	David and Irmgard Seiter
Lisa Martin	Shelley Fardo	Kevin and Madeline Rumker
Tom McGill	Dave Weber	Mark Hunt
Christina Albers	Kathryn Cook	Tom Code
Michael P. Bach	Mike Bates	Carrol Ferrel
Tim Burns	Ronald Schultz	Michelle Heiob
Rick Hanson	Ashley McKenzie	James Schadler
Country Cruisers Car Club Inc.	Billie Lee	Clarence Addison
Garrett White	Chuck's Auto Body, Inc.	Total Quality Logistics
Jack Mehalko	Concella Tisa	Timothy Bezold
James Dady	Debbie and John Buckley	
John Russell	Donlad Rehg	
Reinert Manufacturing	Dr. Charles and Virginia Myer	
Thomas Brinkman	Elmber Bertram	
Andrew Bach	Ernest Dolle	
Joan Lenczicki	Jack Greer	
Eileen Zell	Jan Kreutzer	
Kathryn Swedlow	Jessica Smith	
Penny Cook	Jim Rowe	
Thomas Walters	John Sandfoss	
Kathi Copelin	Karen Jones	
Laura Watkins	Kelly Kuhnhein	
Mia Conner	Kevin Byrne	
Peter D'Angio	Maridonna Wamsley	
	Michael Kehoe	
	Patty Verst	

IN KIND

Campbell County YMCA
 Cincinnati Museum Center
 CinFed Credit Union
 Conner Middle School
 Cynthia Roth
 First Watch Restaurant, Inc.
 Florence Freedom
 John Vosmeier
 Deena Houghton
 GameWorks
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 Stephanie Michel
 The Bridge Church
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